

# Confidently envisioning the future

<Add a Blue View Vision materials plan to complete your <Anthem> health plan>  
<Switch to a Blue View Vision materials plan to spend less on your vision care>



## Vision impacts your employees' whole health and productivity

Regular eye exams provide a unique opportunity to help detect and diagnose serious health conditions like high blood pressure, heart disease, and diabetes. Discovering these conditions in the early stages can help to maintain your employees' health and productivity as well as reduce health care costs.

<Anthem> health plans now include a comprehensive eye exam at no extra cost as part of our plan to bridge gaps in care and help provide our members with care that supports their whole health.

Eyes may not get the care they should

**8 million**

Americans have vision impairment that could be helped with proper corrective lenses.<sup>1</sup>

- More than half of adult Americans did not seek eye care because of lack of awareness or cost; which are often made worse by not having adequate health insurance.<sup>1</sup>
- Adults with vision impairment often have lower rates of workforce participation and productivity and higher rates of depression and anxiety.<sup>2</sup>

## Collaborative expertise

Together with our trusted eye care provider partners, we offer an option to complete your employees' eye care coverage. When you <add><switch to> <Anthem's> Blue View Vision materials plan, you <make purchasing contact lenses and eyeglasses affordable with plenty of provider choices. Your employees can feel confident that they have eyewear options within their budget to help them stay focused and productive on the job.> <can save money by switching to a materials only plan, and make purchasing contact lenses and eyeglasses more affordable than a full-service vision plan. Your employees can feel confident they have eyewear options within their budget to help them stay focused and productive on the job.>



### Leveraging provider partnerships

To make the right care accessible to employees and help meet their personal healthcare goals:

- We have one of the largest vision networks in the country, with more than **40,000 eye doctors** at **30,000 locations**.<sup>3</sup>
- Employees enjoy industry-leading network discounts and savings with **75% average savings vs. retail**.<sup>4</sup>
- They can purchase eyewear from your plan's network eye doctor, or from a variety of regional and national stores, such as LensCrafters®, Pearle Vision®, and Target Optical® locations.
- We offer 24/7 online providers, including Glasses.com®, ContactsDirect®, 1-800 CONTACTS®, and Ray-Ban®.
- Your employees can easily find a vision care provider by going to <anthem.com>, downloading the Sydney HealthSM app, or calling customer service.



### Seeing the whole picture

Contact your <Anthem> representative to learn how the Blue View Vision materials plan can help you and your employees feel covered, protected, and have more confidence in their care.

1 Centers for Disease Control and Prevention. Fast facts of common eye disorders, (accessed August 2021): cdc.gov/visionhealth/basics/ced/fastfacts.htm.

2 World Health Organization website: Blindness and vision impairment, (accessed August 2021): who.org.

3 Anthem internal data, 2021.

4 Based on Blue View Vision plan with \$10 lens copay and \$130 frame allowance for glasses or \$130 contact lens allowance and Anthem internal data, 2021.

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